National Geographic named us Hawaii's best. We earned that reputation — one guest at a time.

For more than a quarter century, Blue Hawaiian—the *only* helicopter tour company operating on all four major Hawaiian islands—has been Hawaii's air-tour leader, setting a benchmark for quality that's unsurpassed. Yet our competitive fares; superb pilots, mechanics, and staff; and award-winning personal service are all about you—our guest. Where you are concerned, our motto has always been, "Good enough is never enough."

Add to that our many leading-edge innovations—the development of the 21st century American Eurocopter Eco-Star, digital inflight DVD video, incomparable pilots who are all State of Hawaii Certified Tour Guides, BOSE® noise-canceling headsets, and much more—and you have the formula for the clear choice in Hawaiian air touring.

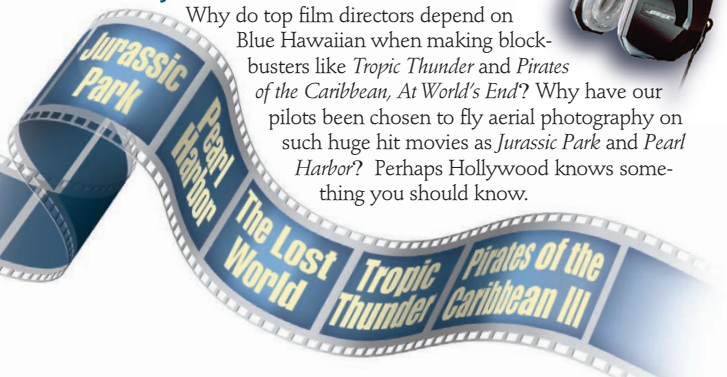
Which is good to know. Because beyond the beaches and places you can drive to there's another Hawaii—the real Hawaii of cascading waterfalls, soaring valleys, and stunning tropical vistas. Yet the *real* Hawaii can only be experienced from the air, and that makes your choice of a helicopter tour company one of the most important of your vacation. So don't come all the way to Kauai and miss seeing the *real* Kauai. Choose Blue, Hawaii's Best.

Two-Way Communications, Concert-Hall Sound.

State-of-the-art BOSE® Electronic Noise-Canceling headsets assure you of pristine CD acoustics. Plus you can also speak with your pilot to satisfy your curiosity about Kauai's amazing sights.

Fly with the Movie Pros.

Why do top film directors depend on Blue Hawaiian when making blockbusters like *Tropic Thunder* and *Pirates of the Caribbean, At World's End*? Why have our pilots been chosen to fly aerial photography on such huge hit movies as *Jurassic Park* and *Pearl Harbor*? Perhaps Hollywood knows something you should know.



THE AMERICAN ACADEMY OF HOSPITALITY SCIENCES
Star Diamond Award

The Ritz Paris, the Oriental Bangkok, Blue Hawaiian.

Only the *crème de la crème* of international hospitality earn the coveted International Star Diamond Award for Outstanding Quality and Service. And every year since 1995, Blue Hawaiian has been the world's only activity company, *of any kind*, among them.

The Service Professionals.

Blue Hawaiian is the only helicopter tour company in Hawaii that services its American Eurocopter aircraft in an FAA-certified Service Center and Repair Station.

FAA Diamond Award.

Every year since 1998, Blue Hawaiian's superb maintenance technicians have earned the FAA's Certificate of Excellence—"Diamond Award." No other helicopter tour company in Hawaii has earned it even once.

TOPS in the Sky.

Blue Hawaiian was the first helicopter tour company in the United States to be certified under the Tour Operators Program of Safety's rigorous national standards. And now, Blue has become the first air tour company to be certified under the Helicopter Association International's Platinum Program of Safety.

Battle Tested, Time Tested.

Only the very best pilots fly for Blue Hawaiian. All are experts, and many are military trained, decorated veterans.

The Souvenir of a Lifetime.

We pioneered the concept of in-flight videos, and maintained our technology edge with the introduction of 3CCD chip digital systems. We never stop improving at Blue Hawaiian.