

# PRESS KIT

# **BLUE HAWAIIAN HELICOPTERS**

HAWAII ISLAND | MAUI | KAUAI | OAHU







### **MEDIA FACT SHEET**

#### **GENERAL**

Blue Hawaiian is the largest aerial tour company in Hawaii, and the only one serving the entire state: Oahu, Maui, Kauai, and the Big Island. According to National Geographic, Blue Hawaiian is "Hawaii's premier helicopter tour company" and Frommer's Guide to Hawaii has given Blue its rare "Recommended" rating every year since 1996. Every Blue Hawaiian pilot is a highly experienced flight expert and a State of Hawaii Certified Tour Guide. Discover the Blue Hawaiian Difference and book an experience at BlueHawaiian.com.

#### **FOUNDED**

1985

#### **TOURS**

Guests can experience the unforgettable beauty and uniqueness of Maui, Kauai, Oahu and Big Island through a variety of spectacular tours coupled with exclusive landings at exotic mountain and waterfall locations.

Every flight is captured on a high quality video. Each helicopter is equipped with four cameras; three external and one in the cabin. Guests can purchase the video at the end of the tour.

#### **AWARDS**

Federal Aviation Administration - Certificate of Excellence Diamond Award (since 1998)

Travel Channel - Top Ten World's Best in Helicopter Experiences

National Geographic - The Ten Best of Everything TripAdvisor - Certificate of Excellence "Hall of Fame"

For a full list of awards, visit BlueHawaiian.com.

#### **FLEET**

Blue Hawaiian's fleet of state-of-the-art Airbus "Eco-Star," "Eco-Star T2," and "A-Star" helicopters are equipped with the latest Terrain Awareness Warning Systems, BOSE® noisecanceling headsets, two-way communication between guests and their pilot, and a 4-camera, all-digital video system.

#### **HOURS OF OPERATION**

Monday - Sunday 7AM - 8PM Hawaii Standard Time

#### **RESERVATIONS**

Toll Free (800) 745-2583

#### **CONTACTS**

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### **MAUI HELICOPTER TOURS**

#### **MAUI SPECTACULAR**

**Duration: 90 minutes** 

This detailed tour of the entire island begins with a flight exploration of the most magnificent West Maui valleys, rainforest and waterfalls. Then comes the bonus: we land at our scenic and exclusive remote landing site at Ulupalakua Ranch, on the slopes of Haleakala. Enjoy the breathtaking scenery and pastoral setting for approximately 20 minutes, accompanied by refreshments. The flight then continues for a 45-minute exploration of East Maui, including Hana and Haleakala.

#### **COMPLETE ISLAND - MAUI**

Duration: 65 minutes

Explore the most popular locations on Maui including Haleakala National Park and Haleakala Crater, Oheo Gulch (Seven Pools) and Hana, to name a few. See hundreds of beautiful waterfalls on the rugged shoreline of East Maui.

#### **WEST MAUI & MOLOKAI**

**Duration: 50 minutes** 

Tour the deep, meandering valleys of the West Maui Mountains and famous lao valley. Cross the Pailolo channel to Molokai, home to the world's highest sea cliffs, Hawaii's tallest waterfall, remote valleys and the Kalaupapa peninsula.

#### HANA/HALEAKALA

**Duration: 50 minutes** 

The highlights of East and West Maui are united in this unique aerial tour. See Haleakala Crater, Oheo Gulch, Hana Town, Hana rainforest and the rugged shoreline of Northeast Maui.



Year after year, readers of the top international travel magazines vote Maui "The World's Best Island," in large part because Maui boasts sights that satisfy the most demanding adventurers. Here are emerald rainforests and the moon-like vistas of Mt. Haleakala, the rolling Alpinelike meadows of Upcountry and the jagged cliffs and cascading waterfalls of the West Maui Mountains. Not to mention Maui's sister isle. Molokai, home to the world's tallest sea cliffs!











### **KAUAI HELICOPTER TOURS**

#### **KAUAI ECO ADVENTURE**

Duration: 55 minutes | Depart: Lihue

Your journey begins with a flight to spectacular Hanapepe Valley, then continues on to Manawaiopuna, commonly referred to as "Jurassic Park Falls." Explore the hidden waterfalls of Waimea Canyon, the famed "Grand Canyon of the Pacific," the sculptural masterpiece of the Na Pali Coast, Bali Hai Cliffs and the pristine blue waters of Hanalei Bay.

#### **DISCOVER KAUAI**

Duration: 45 minutes | Depart: Princeville

Join us on an unforgettable, awe-inspiring aerial adventure over the Garden Isle of Kauai. You'll experience breathtaking Hanapepe Valley; Manawaiopuna Falls, or "Jurassic Park" Falls of movie fame; Olokele Canyon and majestic Waimea Canyon, rightly known as the "Grand Canyon of the Pacific." Of course, you'll also witness the incomparable vistas of the Na Pali Coast, plus the Bali Hai Cliffs and the pristine blue waters of Hanalei Bay.



Sculpted by nature for six million years, Kauai's legendary beauty is epitomized by the Na Pali Coast - 14 miles of sea cliffs ascending 3,000 feet above untamed shoreline, with sheer-walled valleys and cascading waterfalls-and sensational Waimea Canyon, the "Grand Canyon of the Pacific." Most of Kauai's awe-inspiring sights are inaccessible from the ground and can only be seen by helicopter.







## **BIG ISLAND HELICOPTER TOURS**

#### **CIRCLE OF FIRE PLUS WATERFALLS**

Duration: 50 minutes | Depart: Hilo

Tour the most geologically active environment on earth which has been continuously erupting since 1983. View lava flows, tropical rain forests and cascading waterfalls while learning about the history and culture of Hawaii.

#### **KOHALA COAST ADVENTURE**

Duration: 50 minutes | Depart: Waikoloa

Discover the beautiful Kohala coast, valleys and waterfalls. Towering sea cliffs open into the dramatic valleys of the Kohala Mountains. Beautiful waterfalls cascade thousands of feet into the rainforest below and remnants of ancient Hawaiian settlements are still visible.

#### **BIG ISLAND SPECTACULAR**

Duration: 1 hour, 45 min with optional 15 min in Hilo | Depart: Waikoloa

Fly above the famous Kilauea volcano and experience the awesome spectacle of Madame Pele's lava and volcanic badlands. Explore the lush rainforests of the Hamakua Coast where beautiful waterfalls cascade thousands of feet into the rainforest below.

A Blue Hawaiian exclusive! Land at remote, isolated Punalulu Falls. Our exclusive landing at beautiful 1,200 ft. Punalulu Falls on the Kohala Coast gives you a one-of-akind photo and video opportunity during 20-25 minutes on the ground.



What's in a name? A lot, if you're Hawaii's Big Island, which is twice as large as all the other Hawaiian islands combined. In worldrenowned Hawaii Volcanoes National Park, you can witness active lava regions and even lava flows from the world's most active volcano. Gigantic Mauna Kea is taller (measured from its base) than Mt. Everest, and the majestic Hamakua Coast, and its jewel, the Waipio Valley, boast 2,000-ft. cliffs and 1,200-ft. cascading waterfalls.











### **OAHU HELICOPTER TOURS**

#### **BLUE SKIES OF OAHU**

Duration: 45 minutes | Depart: Honolulu

In this one amazing tour, you'll have an incredible aerial perspective of Diamond Head's extinct volcanic crater, the coral reefs of Kaneohe Bay, the Chinaman's Hat, the "Jurassic Park"-like cliffs of the Nuuanu Rainforest, the breathtaking North Shore and Sacred Falls, the panoramic Dole Plantation, Waikiki beach, and the historic and emotionally-stirring Pearl Harbor and the Arizona Memorial.

#### **OAHU COMPLETE ISLAND**

Duration: 60 minutes | Depart: Honolulu

See the full range of Oahu's gorgeous vistas from an aerial perspective – the best way to view them. Revel in the beauty of the turquoise reefs of Waikiki, iconic Diamond Head, pristine Hanauma Bay, white-sand Waimanalo beach, Chinaman's Hat and the coral formations in Kaneohe Bay. You'll soar above the Nuuanu Valley rainforest, and glide along the breathtaking coastline, hover over the legendary Sacred Falls and the panoramic Dole Pineapple Plantation. Your adventure will also include sweeping views of Pearl Harbor, the Arizona Memorial and the Battleship Missouri.

#### **OAHU SPECTACULAR**

Duration: 60 minutes | Depart: Ko Olina

Ko Olina means "Place of Joy" in the Hawaiian language. Blue Hawaiian's "Oahu Spectacular" departs from this beautiful, legendary resort area and brings you all the visual joys of Oahu in one phenomenal tour. You'll experience the legendary vistas of Waikiki Beach, Diamond Head's extinct volcanic crater, the pristine coral reefs of Kaneohe Bay, the landmark of Chinaman's Hat, the "Jurassic Park"-like cliffs of the Nuuanu Rainforest, the breathtaking North Shore and Sacred Falls, the panoramic Dole Plantation, and the unmatched power and emotion of Pearl Harbor and the Arizona Memorial. Unforgettable.



The range of aerial experiences on Oahu is astonishing. In the Honolulu area, there's legendary Waikiki Beach, Diamond Head, and Pearl Harbor. Yet just a few minutes away by air is a tropical paradise most visitors miss, with gorgeous shorelines, deep valleys and cascading waterfalls, pristine sights like Hanauma Bay, Mount Olomana, and the soaring Nuuanu Pali, which will take your breath away with its spectacular undulating ridgelines, and lush green Nuuanu Valley rainforest.





# PRIVATE CHARTERS

#### **GROUP TOURS**

Take your group on a once-in-a-lifetime adventure together. With six passenger seating per aircraft, our group tours are perfect for families, wedding parties and VIP corporate excursions. Choose the length of your tour, departing location and sights you wish to see and our expert pilots will create a fully customized experience for your group.

#### **VIP TRANSPORT**

Whether traveling between two points on the same island, or across islands, we'll transport your VIPs in style with a private flight on Blue Hawaiian Helicopters.

#### **OUR HELICOPTERS**

The Eco-Star was designed with luxury in mind. It features expanded window glass and enough cabin space for six or seven passengers in first-class seating, making it the perfect touring vehicle for private groups looking to experience a high-class sightseeing flight over Hawaii. The A-Star is the most utilized tour helicopter in the world, providing comfortable bench-style seating for six passengers and 180° views. Charter a Blue Hawaiian Helicopter for your group and design your own tour! We'll create a custom flight plan for your group, that may include historical and legendary sights, cascading waterfalls, explorations through mountain valleys and over towering cliffs, and landings at remote sights throughout the islands.

